

Application Serial No. 10/552,956
Reply to office action of July 21, 2009

OCT 21 2009

PATENT
Docket: CU-4462

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application: Won PARK et al.

Serial No: 10/552,956

] Art Unit: 3622

Filed: October 14, 2005

] Ex.: Uber, Nathan C.

For: A METHOD OF INTRODUCING ADVERTISEMENTS AND PROVIDING
THE ADVERTISEMENTS BY USING ACCESS INTENTIONS OF
INTERNET USERS AND A SYSTEM THEREOF

Certification under 37 C.F.R. §1.8(a)

The USPTO Central Fax No. (571) 273-8300

Date of Fax Transmittal: October 21, 2009

I hereby certify that this paper (along with any paper referred to as being
attached or enclosed) is being transmitted to the United States Patent and Trademark
Office to the fax number and on the date indicated above.

Kathryn Bosch-Rodriguez
Kathryn Bosch-Rodriguez

AMENDMENT UNDER 37 CFR 1.111**Mail Stop Amendment**

The Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

Sir:

In response to the office action dated July 21, 2009, the applicants submit the
following responsive amendment in the above-identified application. This amendment is
considered to place the application in better condition for allowance. No fee is believed
to be required with this amendment, but, if this is not the case, please charge the
requisite fee (or credit any overpayment) to Deposit Account No. 12-0400.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims, which begins
on page 3 of this paper.

Remarks/Arguments begin on page 16 of this paper.

An **Appendix** including a substitute specification attached following the last page
of this paper.

Page 1 of 1